

A company that can throw you a

Sports Attack is a pitching machine company in a small town that makes a big impact on the fastpitch world

By Lisa Knight

Over ten years ago in the small town of Verdi, NV, a hitting machine was created that sets itself apart from any other. Skilled engineers and sophisticated designers came up with the Hack Attack's three-wheel design that is able to throw softballs in nearly every direction including a curve or rise ball.

Sports Attack was founded by Doug and Rita Boehner, Kurt Brenner and Amanda Prattand and is a family owned and run business.

Doug Boehner came up with idea for the company because of his experience in coaching and expertise in manufacturing and design. Doug Boehner's background exemplifies the Sports Attack Mission, which is to, "be the leader in innovative quality sports training equipment that will enable athletes at all levels to reach their full potential and coaches to develop championship teams."

Each hitting machine is constructed by hand at the Sports Attack facility – all welding, design and testing



Kurt Brenner, Sports Attack Partner & Vice President of Sales shows the brains of the three wheeled pitching machine.

Above: Several Junior Hack Attack machines ready for delivery. Top Right: Kurt Brenner, Partner, stands with their Junior Hack Attack pitching machine. Lower Right: Employee Jose Udave welds on Sports Attacks' Hack Attack pitching machine which are made in their Verdi, Nevada plant. Photos by Tom Smedes.

is done right there in the shop by 15 employees. Though the company is small, Sports Attack has a quick turnaround time. The company builds the orders as they come in and are able to make one machine a day and ship it off the following day.

Because of the Hack Attack's popularity, schools like Arizona State, Oregon State and Cal Berkeley use the machines.

Not only does Sports Attack build the Hack Attack and JR Hack Attack for softball, but they also make baseball, tennis and volleyball hitting machines as well. After fabrication, each machine goes through rigorous testing to ensure its reliability and to uphold the popular Sports Attack name.

